



ANAIT (Annette) **KOKONYAN**
Founder & Creative Director

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CORE COMPETENCIES

Environmental Graphic Design

- Branded Environments
- Experiential Graphics
- Visual Identities
- Architectural Graphics

Branding & Logo Design

- Vision & Narrative
- Brand Strategy
- Brand Guideline
- Logo Development

Wayfinding Signage

- Architectural Integration
- Experience Evaluation
- Masterplans + Guidelines

Event & Exhibit Design

- Design Narratives
- Specialty Graphic Design
- Interactive Solutions

COMPANY DATA

DUNS # 055978920

NAICS:

541430 541410

541810 541850

541890 541870

SIC: 7336

CAPABILITY STATEMENT

COMPANY OVERVIEW

Graphic Talent Inc. is a woman-owned small business delivering creative design services specializing in immersive, experiential, and spatial designs. Partnering with our clients to deliver cutting-edge transformational designs that are simple, yet moving and immersive, is what sets us apart from the competition. We stand behind our work and quality by listening deeply, understanding our client's needs, and turning their project ideas into reality.

DIFFERENTIATORS

- Woman-owned small business, where our survival depends on your success and referrals
- Dedicated single point-of-contact for every project from inception through final completion
- Unparalleled proactive and collaborative service delivery model
- Quality assurance guarantee
- Clear and flexible pricing on a per-project, time-and-material, or hybrid model

PAST PERFORMANCE

